

## Authority to Use Information for Marketing Campaigns

*In accordance with the Australian Privacy Principles (APP) of the Privacy and Data Protection (PDP) Act 2014 (Vic), and the national Privacy Act 1988 (Cth).*

4 Up Skilling Pty Ltd must obtain written permission from the owner of any article/item/testimonial and/or photograph/video, which is to be used in 4 Up Skilling Pty Ltd marketing campaigns. This approval must be documented on this form. Marketing campaigns may include social media, published advertisements, flyers and/or related websites.

### STUDENT / EMPLOYEE

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I \_\_\_\_\_ give permission for 4 Up Skilling Pty Ltd to use my:

- ☐ photos
- ☐ videos
- ☐ testimonials
- ☐ other (specify) \_\_\_\_\_

in 4 Up Skilling marketing campaigns.

Student Signature: \_\_\_\_\_ Date:        /        /

Parent/Guardian Signature: \_\_\_\_\_ Date:        /        /  
*(Required only if student is under 18 years of age)*

### EMPLOYER

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I \_\_\_\_\_ of \_\_\_\_\_,

in the position of \_\_\_\_\_,

give permission for 4 Up Skilling to use my:

- ☐ photos
- ☐ videos
- ☐ testimonials
- ☐ other (specify) \_\_\_\_\_

in 4 Up Skilling marketing campaigns.

Employer Signature: \_\_\_\_\_ Date:        /        /